

Showcase Application Guide

1. Applicants should clearly outline their identity by considering the following:

- an explanation of who they are;
- a description of what they do best;
- background information on their performing profession;
- examples of their professional caliber and readiness to tour

2. Applicants should clearly indicate what they plan to present and should include:

- information on the amount of people that will be showcasing on stage;
- an indication of which show/work they will perform (especially theatre and dance companies).

3. Applicants should make the most of their work samples (MP3 tracks, video and links given to reviewers).
Samples should:

- directly reflect the proposed showcase (solo, duo or full).
- highlight the applicants best work.
- show what the applicant will do on stage in soft seat venues or festival settings.
- illustrate the applicant's range with contrasting songs/works/scenes so reviewers get a sense of their abilities.

4. Applicants are reminded that quality, not quantity impresses reviewers.