

Friday, October 7

Bates Mill, Lewiston



- 7:00 a.m. Registration opens
- 7:30 a.m. Continental Breakfast & Welcome
- 8:15 a.m. Idea Lab/Pecha Kucha
- 9:15 a.m. Break with pop-up performances

Session speakers and details at http://bit.do/MICA_Sessions

| | | Leveraging Investment (Room 1) | Building Capacity (Room 2) | Visibility of Arts & Cultural Sector (Room 3) | Arts Education & Lifelong Learning (Room 4) | Promoting Cultural Tourism (Room 5) |
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| 9:30 a.m. | Breakout 1 | The Other Half of Your Story: Using Data to Strengthen Impact | Strong Boards, Healthy Organizations: Fundraising, Roles, and Best Practices | Audiences Everywhere, Part 1 of 2 | Stories and Images from Malawi: No One Can Show You the Sun, Dzuwa Salodzelano | Is Tourism for you? A Practical Guide to Tourism and its Benefits |
| 10:30 a.m. Break with pop-up performances | | | | | | |
| 11:00 a.m. | Breakout 2 | Building Strong Communities Through Cultural Planning | To Be A Working Artist: Creating a Career in the Arts | Audiences Everywhere, Part 2 | STEAMing It Up in Maine | Sell It: Meet Maine's Market Segments! |
| 12:00 p.m. Lunch, Cultural Plan Overview, Keynote | | | | | | |
| 2:00 p.m. | Breakout 3 | Best Way to Fund Your Work: Meet and Know Your Funders! | Keep Calm and Carry On: Working with the Life Cycle of Your Nonprofit | Creative Industries for a Stronger Maine | Intergenerational Programming, Traditional Arts, and Creative Aging | Cultural Collaborations and Partnerships |
| 3:00 p.m. Break with pop-up performances | | | | | | |
| 3:30 p.m. | Breakout 4 | Maine's Cultural Affairs Council, Leading the Celebration of Maine's Bicentennial | Tools for Success for Individual Artists | Telling Your Story: Get Your Sound Bite On | Creativity: A Group Inquiry | Deepening the Experience and Building Audiences |

4:30 p.m. Closing Performance & Plenary