



CHOOSING YOUR LOGO



MAINE ARTS
COMMISSION

PRIMARY VERSION

To be used when printing in color, and space allows, this is the first choice.



MAINE ARTS
COMMISSION

PRIMARY VERSION (Black)

To be used when printing in black and white, or to be faxed or copied.



MAINE ARTS
COMMISSION

1"

PRIMARY VERSION (Small)

To be used when placement is smaller than 1".



MAINE ARTS
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HORIZONTAL VERSION

To be used when only a horizontal space is given. Please choose appropriately between the color, black and small version of the horizontal logo.



MAINE ARTS
COMMISSION

REVERSE LOGO

To be used on dark colors.

CORRECT & INCORRECT USAGE



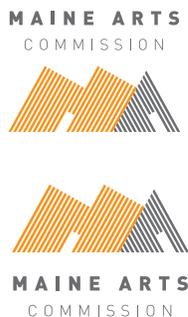
SPATIAL STANDARDS

Nothing is to be placed within .25" of the logo's edges.



NEVER STRETCH

If the logo is to be resized be sure to constrain the proportions.



NEVER REARRANGE OR ALTER COLOR

The logo is provided in all appropriate formats, please do not rearrange or use different colors.



NEVER OVER BUSY BACKGROUNDS

Do not place the logo over images or other busy backgrounds.